PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

ESOF 2020
EUROSCIENCE OPEN FORUM
TRIESTE
5-9 JULY, 2020
CONFERENCE

SCIENCE IN THE CITY
FESTIVAL
TRIESTE 2020
27 JUNE-11 JULY, 2020

esof.eu
WELCOME FROM THE ESOF2020 CHAMPION

Prof. Stefano Fantoni

On behalf of the EuroScience Open Forum 2020 which will be held in Trieste (Italy) from the 5th to the 9th of July 2020, "I am delighted to welcome you to the largest general science conference in Europe."

ESOF is a biennial, interdisciplinary, pan-European, general science meeting and debate involving researchers, politicians, innovators, industry, science journalists and the media.

In 2020, the event will be held in Trieste, a port since Roman times as well as a free harbour during the 18th century. The port of Trieste is located at the crossroads between Europe and Asia. It is the symbol and embodiment of our motto “Freedom for science, science for freedom”, which encourages the cross-border exchange of ideas, people and new inventions. Just like trade in a harbour, science can only flourish in an environment of openness and diversity.

Prof. Stefano Fantoni
Champion ESOF2020 Trieste

ESOF2020 Conference | 5-9 July 2020 Trieste (Italy)
Dedicated to scientists, policy makers, enterpreneurs, media

Science in City Festival | 27 June – 11 July 2020
Dedicated to the entire Community
EUROSCIENCE OPEN FORUM IS A UNIQUE PLACE FOR DIALOGUE

Created in 2004 by EuroScience, ESOF brings together different stakeholders from all over Europe to discuss the latest breakthroughs in science and their impact on our daily lives. ESOF2020 Trieste is a unique opportunity to further knowledge on research and innovation, in order to create links, exchange and debate; to develop a network for future careers and business opportunities.

ESOF 2020 will comprehend several distinct programme tracks:

- A **SCIENCE PROGRAMME** of seminars, workshops and debates on the latest research and related policy issues, structured around a programme of keynote speakers and hot topics.

- A **SCIENCE TO BUSINESS PROGRAMME** to explore the major issues for research within business and industry and the role of universities for business.

- A **CAREER PROGRAMME** showcasing career opportunities across Europe and beyond for researchers at all stages of their careers.

- An **EXHIBITION** that showcases the best of European academic, public and private research and business excellence.

- The **SCIENCE IN THE CITY FESTIVAL**, a public engagement programme.

- A **FORUM** to host other meetings, satellite events and networking opportunities (e.g. science policy advisers and science media).
ESOF2020 BY NUMBERS

- 500+ Science communicators and Journalists
- 160+ Seminars, workshops and plenary sessions
- 1000+ Early Career researchers
- 4.500/5.000 Expected attendees
-Participants from more than 80 countries
- Nobel Prizes winners, Science Influencers
- 20+ Satellite events and visibility opportunities
- B2S meetings and new business relations

Science Festival in the City
40.000 expected visitors
SCIENCE - RESEARCH - INNOVATION
ALL IN ONE PLACE

Path-breaking scientists, young researchers, business leaders, entrepreneurs, innovators, policy makers, creators, science communicators and the media all together in one place. In ESOF they can share their interest in new discoveries and the direction that research is taking in the science, humanities and social science.

ESOF is an interdisciplinary, pan-European, general science meeting and debate, which aims to:

SHOWCASE
the latest advances in the natural and social sciences

PROMOTE
dialogue on the role of science and technology in society and policy

STIMULATE
public interest and engagement on innovation, science and technology

CONNECT
the European science community with global partners and perspectives

Strong cross-field contamination opportunities between science and business
Build your own package
You may select one or more items to create your own package, and gain the visibility you like.
Become an ESOF2020 and Science in the city Festival Partner

ESOF2020 Conference Partner
You may choose a combination of services offered in a prepared or tailor-made package.
Professional Stakeholders > 4,500/5,000 attendees expected

Exhibitor only
Purchase a stand in the exhibition area
4 Sq.m or 8 Sq.m

Science in the City Festival Partner
A huge portfolio of possibilities to maximize your visibility.
General Public > up to 40,000 attendees expected

Supporter
You may become ESOF2020 and/or Science in the city Festival Supporter

Donor
Donations to the Foundation in charge of the organization of ESOF2020
OPPORTUNITIES IN DETAIL

Join Esof2020, share our values and be part of EuroScience Open Forum

Choose among different ranges of opportunities according to your budget.

Our Marketing & Fundraising Team is prepared to discuss individual requirements and create a tailor-made solutions to maximize your company’s ROI.

BRONZE PARTNER
from Euro 9.000 to Euro 24.900

SILVER PARTNER
from Euro 25.000 to Euro 49.900

GOLD PARTNER
from Euro 50.000 to Euro 79.900

PLATINUM PARTNER
from Euro 80.000 to Euro 119.900

KEY PARTNER
from Euro 120.000 and up

Exhibition area only
from Euro 4.400 to Euro 8.800

Supporter
Euro 2.500

NOTE: all prices are VAT excluded
### CONFERENCE STANDARD PARTNERSHIP OPPORTUNITIES

**Items available only for partners**

**VISIBILITY**

<table>
<thead>
<tr>
<th>Item</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td>A-Z exhibitor listing in the dedicated insert</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Facebook post on ESOF profile with link</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Twitter post on ESOF profile with link</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo and text profile in ESOF website *</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Colour advertisement in Programme Book *</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Dedicated press release about partnership</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Promotional material in the delegates bag</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Mention/logo in ESOF generic materials &amp; website Home page</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

**BRANDING**

<table>
<thead>
<tr>
<th>Item</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to ESOF toolkit (logo/images/videos)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo display on the interview walls in Press area</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo and dedicated news in 1 ESOF newsletter</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo display and materials in Speakers Lounge</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Fence displays in the Old Port (single-sponsor)*</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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**LEGACY**

<table>
<thead>
<tr>
<th>Item</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to our onsite content photos/videos</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Special thanks in the post event report</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

*Please refer to the standard partnership packages for the specifics*
## CONFERENCE STANDARD PARTNERSHIP OPPORTUNITIES

### FREE REGISTRATIONS

<table>
<thead>
<tr>
<th>Complimentary full delegates registrations</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2</td>
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<td>4</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Complimentary exhibition only tickets</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>2</td>
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<td>3</td>
<td>5</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Complimentary Science to Business + b2b tickets</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

### SOCIAL EVENTS ACCESS

<table>
<thead>
<tr>
<th>Presidents’ dinner (invitation only)</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Media Reception (invitation only)</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Speakers Lounge access (invitation only)</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
</tbody>
</table>

### EXHIBITION space

<table>
<thead>
<tr>
<th>Floor area - space to be set up by the partner</th>
<th>8 Sq.m**</th>
<th>12 Sq.m</th>
<th>16 Sq.m</th>
<th>24 Sq.m</th>
<th>36 Sq.m</th>
</tr>
</thead>
</table>

### SPONSORED PROGRAMME CONTENT / SESSION

<table>
<thead>
<tr>
<th>90-minute session *</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

** Option available with shell scheme

* Please refer to the standard partnership packages for the specifics
## Additional / alternative opportunities that can only be purchased by partners

<table>
<thead>
<tr>
<th>SPONSORED PROGRAMME CONTENT / SESSION</th>
<th>Euro + VAT</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td>90-minute session ***</td>
<td>30.000</td>
<td></td>
<td></td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
</tr>
<tr>
<td>45-minute session ***</td>
<td>15.000</td>
<td>🟢</td>
<td></td>
<td>🟢</td>
<td></td>
<td>🟢</td>
</tr>
<tr>
<td>Adopt a Keynote speaker</td>
<td>12.000</td>
<td>🟢</td>
<td></td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
</tr>
</tbody>
</table>

### ADDITIONAL VISIBILITY OPTIONS

| 130-minute video-legacy                | 10.000     | 🟢      | 🟢      | 🟢   |          | 🟢  |

### SOCIAL PROGRAMME HIGHLIGHTS

| Welcome Reception                      | 35.000     | 🟢      | 🟢      | 🟢   |          | 🟢  |
| Presidents' Dinner                     | 35.000     |        |        | 🟢   |          | 🟢  |
| Media Reception                        | 25.000     | 🟢      |        | 🟢   |          | 🟢  |
| ESOF Party                             | 45.000     |        |        | 🟢   |          | 🟢  |
| Farewell Reception                     | 12.000     | 🟢      |        | 🟢   |          | 🟢  |

### SOCIAL PROGRAMME FOOD

| 1 Coffee Break                         | 6.000      | 🟢      | 🟢      | 🟢   |          | 🟢  |
| Sponsored Reception                    | 4.000      |        |        | 🟢   |          | 🟢  |

*** Organized by the Partner, the session will be adopted into the official ESOF Conference programme, subject to approval by the local organizing committee.
## CONFERENCE TAILOR-MADE OPPORTUNITIES AVAILABLE - PART 2

Additional / alternative opportunities that can only be purchased by partners

<table>
<thead>
<tr>
<th>BRANDING OPPORTUNITIES</th>
<th>Euro + VAT</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Bags-multiple sponsors</td>
<td>20.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Conference pens / pencils</td>
<td>6.000</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Foldable recycled PET bottles</td>
<td>16.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Delegate lanyards</td>
<td>8.000</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>ESOF volunteers t-shirt</td>
<td>2100</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

### DIGITAL SPONSORSHIP & PRINTED MATERIALS

<table>
<thead>
<tr>
<th>Item</th>
<th>Euro + VAT</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td>ESOF2020 conference app</td>
<td>15.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>ESOF2020 website</td>
<td>15.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Wi-Fi and data portal</td>
<td>45.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Mobile charging points</td>
<td>15.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Conference book</td>
<td>32.000</td>
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<td></td>
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<td></td>
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</tr>
<tr>
<td>Conference pocket guide</td>
<td>2000</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
**ESOF2020 PRELIMINARY TIMETABLE**

### INSIDE THE ESOF VILLAGE

<table>
<thead>
<tr>
<th>Event</th>
<th>5/7</th>
<th>6/7</th>
<th>7/7</th>
<th>8/7</th>
<th>9/7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning sessions (8.30 am - 1.30 pm)</td>
<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Afternoon sessions (2.30 pm - 6.45 pm)</td>
<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Event</th>
<th>5/7</th>
<th>6/7</th>
<th>7/7</th>
<th>8/7</th>
<th>9/7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Ceremony (2.00 pm) and Welcome reception</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Closing Ceremony (2.00 pm) and Farewell drink</td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
<td></td>
</tr>
</tbody>
</table>

### SOCIAL EVENTS OUTSIDE THE ESOF VILLAGE

<table>
<thead>
<tr>
<th>Event</th>
<th>5/7</th>
<th>6/7</th>
<th>7/7</th>
<th>8/7</th>
<th>9/7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Special events - City Center (9.00 pm)</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>President’s Dinner (by invitation only) (8.00 pm)</td>
<td></td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media Party (by invitation only) (8.00 pm)</td>
<td></td>
<td></td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ESOF Party - City Center (8.00 pm)</td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
<td></td>
</tr>
</tbody>
</table>
STANDARD CONFERENCE PARTNERSHIP PACKAGES

BRONZE PACKAGE
Euro 9,000.00 & up
+ VAT

Exhibition
- 8 Sq.m. space (option available with shell scheme)

Free registrations
- 2 complimentary full delegate registrations including access to the opening ceremony, welcome reception and ESOF party
- 2 complimentary exhibition only tickets
- 2 complimentary Science to Business + b2b tickets

Visibility
- 50-word profile on www.esof.eu including logo, contact details and link to your own website
- A-Z exhibitor listing in the dedicated insert
- Facebook/Twitter post on ESOF page

Branding
- Access to the ESOF branding tool kit including logo, images and video files
- Logo display on the interview walls in the Press Area

Legacy
- Access to content provided by our on-site photographer and film crew
SILVER PACKAGE
Euro 25,000.00 & up
+ VAT

Exhibition
- 12 Sq.m. (space-only), priority location allocation

Free Registrations
- 2 complimentary full delegate registrations including priority seating for the opening ceremony and ESOF party, with access to the welcome reception
- 2 complimentary exhibition only tickets
- 2 complimentary Science to Business + b2b tickets

Social Events Access
- 1 complimentary tickets to the media reception
- Access for 2 company representatives to the Speakers’ Lounge – an exclusive area for keynote speakers, scientific committee, key stakeholders, Government and City officials

Visibility
- 50-word profile on www.esof.eu including logo, contact details and link to your own website
- Quarter page colour advert in the conference programme
- A-Z exhibitor listing in the dedicated insert
- Facebook/Twitter post on ESOF page

Branding
- Access to the ESOF branding tool kit, including logo, images and video files
- Logo representation in 1 ESOF newsletters, including 150-word partner spotlight piece to showcase your company
- Logo display on the interview walls in the Press Area
- 1 fence display in the Old Port (single-sponsor)

Legacy
Access to content provided by our on-site photographer and film crew
GOLD PACKAGE
Euro 50.000,00 & up

Exhibition
- 16 Sq.m (space-only), priority location allocation

Free Registrations
- 4 complimentary full delegate registrations, including priority seating for the opening ceremony, ESOF party and access to the welcome reception
- 3 complimentary exhibition only tickets
- 3 complimentary Science to Business + b2b tickets

Social Events Access
- 1 complimentary ticket to the Presidents’ dinner
- 1 complimentary ticket to the Media reception
- Access for 2 company representatives to the Speakers’ Lounge – an exclusive area for keynote speakers, scientific committee, key stakeholders, Government and City officials

Visibility
- 100-word profile on www.esof.eu including logo, contact details and link to your own website
- Half page colour advert in the conference programme
- A-Z exhibitor listing in the dedicated insert
- Facebook/Twitter post on ESOF page
- Promotional material in the delegates bag

Branding
- Access to the ESOF branding tool kit, including logo, images and video files
- Logo representation in 1 ESOF newsletters, including 150-word partner spotlight piece to showcase your company
- Logo display on the interview walls in the Press Area
- 3 fence display in the Old Port (single – sponsor)

Legacy
Access to content provided by our on-site photographer and film crew
PLATINUM PACKAGE
Euro 80,000.00 & up
+ VAT

Sponsored Session/Panel
- Organised by the Principal Partner, the session will be adopted into the official ESOF conference programme, subject to approval by the local organizing committee
- The 90-minute session will be promoted in the conference programme and included within ESOF marketing collateral to delegates
- Opportunity to provide branding, product placement and distribution of literature during session
- Complimentary use of standard audio-visual and technical equipment as existing in the room

Visibility
- 250-word profile on www.esof.eu including logo, contact details and link to your own website
- Full page colour advert in the conference programme
- A-Z exhibitor listing and insert in the delegate bag
- Logo/Mention on all ESOF generic marketing collateral, including a media advertising campaign
- A dedicated press release on newsletter announcing your partnership with ESOF2020 which will include up to two quotes from your organization
- Facebook/Twitter post on ESOF page
- Promotional material in the delegates bag

Exhibition
- 24 Sq.m. (space-only) priority location allocation

Free Registrations
- 4 complimentary full delegate registrations including priority seating for the opening ceremony, ESOF party and access to the welcome reception
- 5 complimentary exhibition only tickets
- 5 complimentary Science to Business + b2b tickets

Social Events Access
- 2 complimentary tickets to the Presidents’ dinner including principal partner branding
- 2 complimentary tickets to the Media reception
- Access for 3 company representatives to the Speakers’ Lounge – an exclusive area for keynote speakers, ESOF Committee members, key stakeholders, Government and city officials

Branding
- Access to the ESOF branding tool kit including logo, images and video files
- Logo in 1 ESOF newsletters, including 300 word partner spotlight piece to showcase your company (50,000 professional stakeholders)
- 4 fence display in the Old Port (single-sponsor)
- Logo/image display and material in exclusive Speakers’ Lounge
- Logo display on the interview walls in the Press Area

Legacy
- Special thanks in the post event report
- Access to content provided by our on-site photographer and film crew
KEY PARTNER PACKAGE
Euro 120.000,00 & up
+ VAT

Sponsored Session/Panel
- Organised by the Principal Partner, the session will be adopted into the official ESOF conference programme, subject to approval by the local organizing committee
- The 90-minute session will be promoted in the conference programme and included within ESOF marketing collateral to delegates
- Opportunity to provide branding, product placement and distribution of literature during session
- Complimentary use of standard audio-visual and technical equipment as existing in the room

Exhibition
- 36 Sq.m (space-only) priority location allocation

Free registrations
- 5 complimentary full delegate registrations including priority seating for the opening ceremony, ESOF party and access to the welcome reception
- 5 complimentary exhibition only tickets
- 5 complimentary Science to Business + b2b tickets

Social Event Access
- 2 complimentary tickets to the Presidents’ Dinner including Key partner branding
- 2 complimentary tickets to the Media/Journalist Reception
- Access for 3 company representatives to the Speakers’ Lounge – an exclusive area for keynote speakers, ESOF Committee members, key stakeholders, Government and city officials

Visibility
- 250-word profile on www.esof.eu including logo, contact details and link to your own website
- Full page colour advert in the conference programme
- A-Z exhibitor listing and insert in the delegate bag
- Logo/Mention on all ESOF generic marketing collateral, including a media advertising campaign
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EXHIBITION AREA PURCHASE ONLY

If you want to participate just in the exhibition, you can opt for a booth only option. Options available for non-partner are 4 or 8 Sq.m. applicable only with shell scheme options

- Sign with company name
- Fitted carpet
- Furnishings as shown in the floor plans below
- A-Z exhibitor listing in the dedicated insert
- 1 complimentary exhibit only ticket
- 1 complimentary Science to Business + b2b tickets

SHELL SCHEME

<table>
<thead>
<tr>
<th>4 Sq.m.</th>
<th>8 Sq.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>(2m width x 2m depth)</td>
<td>(2m width x 4m depth)</td>
</tr>
<tr>
<td>PRICE Euro 4,400,00 + VAT</td>
<td>PRICE Euro 8,800,00 + VAT</td>
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If you represent a Non-profit organisation please contact us for dedicated rates.

If you want to participate just in the exhibition, you can opt for a booth only option. Options available for non-partner are 4 or 8 Sq.m. applicable only with shell scheme options

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If you represent a Non-profit organisation please contact us for dedicated rates.
ESOF2020 CONFERENCE VILLAGE MAP
EXHIBITION AREAS

HALL 27
Total Exhibition Area
816 Sq.m.

HALL 28
Total Exhibition Area
350 Sq.m.
INTRODUCTION

The Science in the City Festival is an important feature of every EuroScience Open Forum, dedicated to people of all ages who are curious about science and technology. It will take place in different locations all around the city from June 27th to July 11th, 2020.

Festival events will represent an exploitable and international window for citizens to check out and discover with an understandable approach the main themes that will be discussed inside ESOF conference - an osmotic flow in and out of the Conference.

The different events during the festival will stimulate social engagement and awareness on existing interconnection between innovation, science, technology within our every day and future lives.

TARGET AUDIENCE

We expect between 40,000 and 50,000 people coming from all over Europe. The heterogeneity of groups of people that will participate in the Festival is guaranteed by the inclusion of other sub, specialized, international festivals or events dedicated to special audiences.

www.scienceinthecity2020.eu

WHAT WE OFFER

The public engagement programme will offer a broad range of opportunities to enjoy the wonders of science and technology and also the opportunity for all citizens to participate in the discussion of future scenarios for sustainable development.

The Science in the city Festival will be a strong medium for disseminating and engaging the general public with an important image return. Through the Festival it will be possible to speak to the citizens about all those issues of public interest that will impact on their future lives.

This is an important opportunity to link one’s own company name to a message that will embody either the science innovation and the Sustainable Development Goals (SDGs) indicated by the United Nations.
SCIENCE IN THE CITY FESTIVAL
PARTNERSHIP OPPORTUNITIES

A wide range of opportunities to participate

Become an official Partner of the Science in the City Festival

Becoming a Festival partner allows your company to tailor make a marketing campaign that will combine your values and vision with one of the main topics discussed within ESOF2020 (Blue Planet, Science and Society, Sustainable Future, Live long and Prosper, Nourishing the Planet etc.). Linking your company name with one of the Festival events will let people know how much your company is committed to these important issues for a sustainable future.

Please choose between different partnership opportunities:

ADOPT A SPECIAL EVENT OR A PROJECT

Link your brand to a special event or a special project in the Science in the City Festival with a huge visibility impact. Our marketing department will coordinate with your communication and marketing team to co-create a campaign with one of these special events.

Your logo will be displayed on the Festival website and in the published programme.

Your company will be recognized as an official partner of the Science in the City Festival.

<table>
<thead>
<tr>
<th>Event/Project Description</th>
<th>Cost (Euro + VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Special Event (5 July – Piazza Unità – Trieste’s main square)</td>
<td>100,000</td>
</tr>
<tr>
<td>Cyborn – interactive large multimedia exhibition – Salone degli Incanti</td>
<td>100,000</td>
</tr>
<tr>
<td>Art &amp; Science – international exhibition project</td>
<td>30,000</td>
</tr>
<tr>
<td>Scientific Street Theatre – a series of events in different locations in the city</td>
<td>15,000</td>
</tr>
<tr>
<td>Science shows – a series of events in different locations in the city</td>
<td>25,000</td>
</tr>
<tr>
<td>Temporary thematic statues with a scientific theme (max. 4 positioning for two weeks)</td>
<td>50,000</td>
</tr>
<tr>
<td>More opportunities available, please contact us (*)</td>
<td></td>
</tr>
</tbody>
</table>

(*) Please note that the events and projects list is under construction, so please feel free to contact us to discover all of the new opportunities available. Details of the individual initiatives are available on request.
SCIENCE IN THE CITY FESTIVAL
PARTNERSHIP OPPORTUNITIES

CO-BRAND A SPECIAL EVENT/S ALREADY IN PLACE (*)
If you would like to co-brand one of the special events scheduled for the Festival, please contact us and we will evaluate with the organizers the possibilities available.

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Festival Opening (27 June) theatre happening in the Old Harbor Warehouses</td>
<td>Euro 10.000 + VAT</td>
</tr>
<tr>
<td>Explorers. Life and research in extreme environments – Exhibition in Magazzino delle Idee</td>
<td></td>
</tr>
<tr>
<td>TACT – International theatre festival (Under 35)</td>
<td></td>
</tr>
<tr>
<td>Special night with thematic projections (9 July) developed by Science + Fiction film</td>
<td></td>
</tr>
<tr>
<td>More opportunities available, please contact us (*)</td>
<td></td>
</tr>
</tbody>
</table>

(*) Please note that the events and projects list is under construction, so please feel free to contact us to discover all of the new opportunities available. Details of the individual initiatives are available on request.

SUBMIT YOUR IDEA TO BE INCLUDED IN THE SCIENCE IN THE CITY FESTIVAL
OPTION AVAILABLE ONLY IN ADDITION WITH ESOF’S CONFERENCE PARTNERSHIP
Submit a proposal to the Local Organizing Committee and if it is accepted you will be able to brand the event, that will be included in the Science in the City programme.

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organize a special event (e.g. large disseminating conference) or host/become a location of the Science in the City Festival (or both) **</td>
<td>Euro 10.000 + VAT</td>
</tr>
<tr>
<td>Organize events for smaller groups - less than 50 participants (e.g. display content, demonstrations of equipment, small conferences and exhibitions, workshops repeated over several days)**</td>
<td>Euro 2500 first time event Euro 600 for each re-edition + VAT</td>
</tr>
</tbody>
</table>

(**) Location and Content of branded events during the Science in the City Festival must be approved by the Local Organizing Committee. All organizing costs of the event will be covered directly by the partner, if approved the event/s will be included in the official Festival programme.

ADDITIONAL VISIBILITY FOR PARTNERS ONLY
communicate your brand on the printed programme of the Science in the City Festival. Expected print copies 30,000 and 40,000.

<table>
<thead>
<tr>
<th>Pages</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd, 3rd and 4th pages – entire length</td>
<td>Euro 4.000 + VAT</td>
</tr>
<tr>
<td>Entire length (from 5th page on)</td>
<td>Euro 2.000 + VAT</td>
</tr>
<tr>
<td>Half page (from 5th page on)</td>
<td>Euro 1.000 + VAT</td>
</tr>
<tr>
<td>One quarter of the page (from 5th page on)</td>
<td>Euro 500 + VAT</td>
</tr>
</tbody>
</table>
CHOOSE TO BE INVOLVED BY SUPPORTING THIS UNIQUE EVENT, BECOME PART OF ESOF FAMILY

Support the Conference

Logo in ESOF2020 website and programme as Supporter
1 entrance to the opening ceremony in the old port

Euro 2500 + VAT

You can be an ESOF supporter even with a small investment that will guarantee you visibility as a supporter. Throughout 2020 when Trieste will be the European city of Science you will be eligible to use the "ESOF Supporter" logo for your marketing campaign and the name of your company will be included in the ESOF Conference web site recognized as a supporter of the initiative.

Support the Science in the city Festival

Logo in Science in the City Festival website and programme as Supporter

Match your brand with the Festival and let people know that you are one of the supporters of this important initiative that will give you visibility in all the main locations of the city.
ESOF2020 Science in the City Festival will be promoted nationally and internationally as a special event which will attract a large number of tourists.

Supply services needed by the Organization

You can support the organization of the Conference and Festival with a direct supply of services for a value of Euro 5.000. The proposal will be discussed and evaluated by our local team.


CONTACTS

Official email: partnerships@esof.eu
tel. +39 040 6759100

Maja de’ Simoni
Head of Marketing & Fundraising

Barbara Razzini
Fundraising and sponsorship account

ESOF2020 Headquarters
Sottostazione Elettrica
P. Franco Vecchio
34135 Trieste
Italy

Last update 21-11-2019