



# Toulouse, European City of Science 2018

## SCIENCE IN THE CITY FESTIVAL

7 -15 July 2018

### CALL FOR INITIATIVES

Associations, museums, festivals, researchers, lecturers,  
students, artists...

Join the event and make a proposal!

CAREFUL! This call is different from:

-The other three calls for session proposals launched for the ESOF professional Forum (Science, Career and Science to Business).

- Applications for the ESOF 2018 label throughout the year 2018.

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## 1. Science in the City Festival

### ESOF in short

#### Toulouse hosts ESOF and becomes *European City of Science 2018*

For the first time in France, after Copenhagen in 2014 and Manchester in 2016, Toulouse has been chosen to host this European biennale of Science.

- ESOF, the professional **Forum** for all the science and research stakeholders from 9 till 14 July 2018 with the motto: Sharing science, towards new horizons. ESOF is the largest European cross-disciplinary meeting dedicated to science and innovation. Over 5000 delegates from 80 countries are expected to attend the event, with more than 400 journalists and science communicators.
- **Science in the City Festival**, an integral part of ESOF, is dedicated to the general public from 7 till 15 July 2018.

*ESOF 2018 is developed under the aegis of EuroScience, organization which created ESOF in 2004, and held by The Université Fédérale Toulouse Midi-Pyrénées. ESOF2018 is supported by the European Commission, the Ministry of Higher Education, Research and Innovation, the Region Occitanie, Toulouse Metropole, the Toulouse Chamber of Commerce as well as by numerous regional and national partners.*



### Science in the City Festival, what and when?

**From 7 until 15 July 2018**, Toulouse will live in sync with science at their European and international level. Parallel to the Forum, the **Science in the City Festival will invest the city and its surroundings**, even, for some events, all over France and beyond.

As a **free event**, Science in the City Festival is aimed at people of all ages who are curious about science and innovation.



### Programme:

- Highlighting local cultural structures and their scientific programme.
- Open door events in research structures.
- Events or meetings about science proposed by any sort of cultural organisation: associations, museum, festivals...

## 2. Call for initiatives

### What can my proposal look like?

#### Content and format of the initiatives

- Current initiative can be proposed (or already programmed during the Festival).
  - You can propose a project design and set it up for the Festival.
  - The content of the initiatives is **free** as long as it relates to **science** and / or **innovation**, especially if it highlights the **European / international dimension** of science and if it relates to one of the themes or fields of the professional Forum.
  - We advise you to plan, as possible, a scientific mediation for your proposal:  
*Examples: Meeting with scientist, researchers, experiments, demo ...*
- The speakers or the guests of the Forum sessions can also take part in the Festival Science in the City if they wish.
- Be aware of the **target audience**: general population, as well as young public, family, insiders, disabled public ...

***Make original and innovative proposals!***

#### Examples of events

Demo / experiment / workshop	Walk
Lecture / debate / round table	Projection (movies, documentaries)
Exhibition / Exposition / artistic installation	Speed-dating
Open doors / Building tour	Reading / Tales
Show / Drama / Art and	Game
Performance / Street Art	...



### **And outside the Festival dates?**

#### ***Toulouse, European City of Science: label for the whole 2018 year***

Toulouse will be labelled *European City of Science* for the whole 2018 year. Feel free to imagine an initiative that would begin in early 2018 and continue beyond the Festival itself.

*Examples: series of lectures, Café-debate, educational project all over the year with an upgrade during the Festival...*

### **I have project ideas: why get involved into the Festival?**

- To be part of a **European event** and contribute to the success of *Toulouse, European City of Science* in 2018.
- To be part of the Science in the City programme involving **all regional and local stakeholders** of Scientific and Technical Culture and the whole scientific community.
- To get involved in the already strong **dynamic** of Scientific and Technical Culture of Toulouse and its metropolis and contribute to the sharing of knowledge.
- Enjoy a real **platform** to test, grasp or imagine initiatives that build a bridge between science and the public.
- Take advantage of the ESOF **visibility**, communication and media coverage: over than 400 journalists and scientific media expected.
- A unique opportunity **to meet** actors from all walks of life and to benefit from the synergy of the congress participants, many of whom also devote part of their time to the Science in the City Festival.
- Take advantage of the presence of **renowned scientists** at the professional Forum to share it with public the public.
- To **show creativity** with imaginative combination between disciplines.







## When will I know if my project has been selected?

### Initiatives selection calendar

**June 2017:** Call for initiative opening.

**30 September 2017:** Call for initiative closing.

**From June to October 2017:**

Evaluation of the projects by the Science in the City validation committee.

The Science in the City validation committee is likely to request modifications or adaptations for proposals. They may also rely on the International Program Committee to ensure synergy between the Forum and the Festival.

**November 2017:**

Presentation of a Science in the City pre-program for validation by the dedicated committees.

Announcement of selected initiatives.

We are looking forward to your proposals for this call for initiatives for the Science in the City Festival.

Dr Anne Cambon-Thomsen  
ESOF 2018 Champion

## Contacts

**Camille ROSSIGNOL**, Policy officer Science in the City  
Festival preparation / Toulouse Métropole  
+33536252783 [camille.rossignol@toulouse-metropole.fr](mailto:camille.rossignol@toulouse-metropole.fr)



**François LAFONT**, Project Manager  
ESOF 2018 / So Toulouse  
+33561145847 [francois.lafont@toulouse2018.esof.eu](mailto:francois.lafont@toulouse2018.esof.eu)



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