

Proudly founded by



ESOF2020 Local Organizer



esof.eu

PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

ESOF2020
EUROSCIENCE OPEN FORUM
TRIESTE

2 - 6 SEPTEMBER

CONFERENCE

SCIENCE IN THE CITY
FESTIVAL
TRIESTE 2020

JULY - SEPTEMBER



STATEMENT FROM THE ESOF2020 CHAMPION

Prof. Stefano Fantoni

EuroScience Open Forum (ESOF2020), originally planned from 5 to 9 July in Trieste (Italy), has been rescheduled to September, as a consequence of the Coronavirus pandemic and the exceptional prevention and safety measures in Italy and in various other countries. The postponement has in no way diminished our effort to organize a **truly outstanding ESOF event**.

The **new dates** will be followed by an update and a review of the program. The use of **digital tools** (i.e. teleconferencing) for session delivery will be promoted and contents related to **issues of public health and the environment** – currently at the core of the scientific, political and public debate worldwide – will have a special emphasis.

ESOF is the place where the scientific community meets to reflect on its practices and place in society. In these challenging times, scientific research is more crucial than ever, and its impact, as well as its communication to governments and the public, are of utmost importance.

*Prof. Stefano Fantoni
Champion ESOF2020 Trieste*



ESOF2020 Conference | 2-6 September 2020 Trieste (Italy)

Dedicated to scientists, policy makers, entrepreneurs, media

Science in the City Festival | July - September 2020

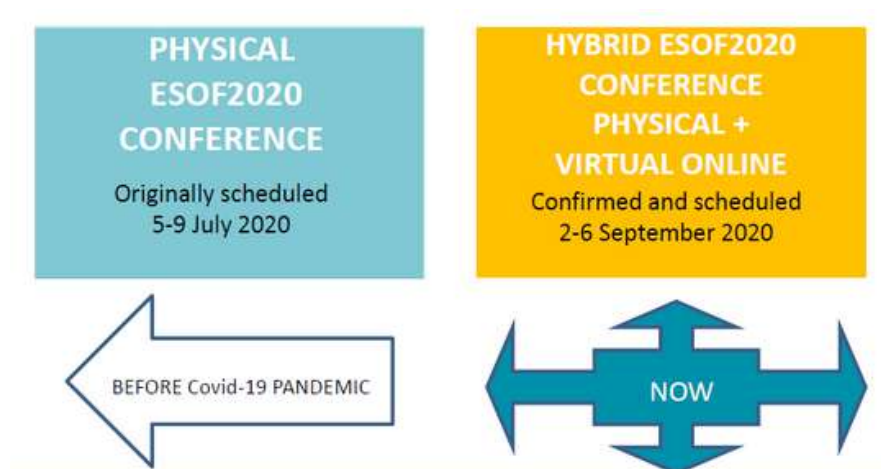
Dedicated to the entire Community

WE ARE READY FOR CHANGE AND COMMITTED

We feel the responsibility to give realistic answers in these uncertain times to all our stakeholders.

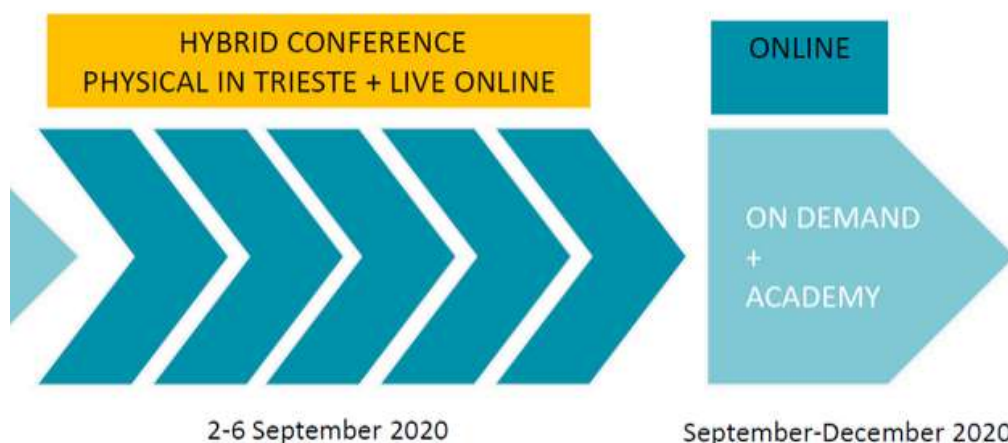
Now more than ever it is important to keep science and innovation as pillars of the scientific, political and public debate.

We accept this commitment to keep the debate open, which is why we postponed ESOF2020 to September and for which we will ensure the conference activities.



NOTE: in the update of 9 June of the guidelines for reopening, the Italian Government has made official the rules for the resumption of congress activities and major trade fair events which now, in all likelihood, will be able to start again from 15 June or as soon as they will be implemented by the Regions .

A NEW STRUCTURE OF THE PROGRAMME



THE ADVANTAGES OF A VIRTUAL ONLINE PLATFORM

The new hybrid format of ESOF2020 will offer several types of advantages:

- Offers a **real solution to the current international travel limits** caused by Covid-19
- Contribute to sustainability with a **climate ethic approach**



NEW ESOF2020 FORMAT

The new format featuring an **hybrid event** with sessions to be held **physically in Trieste**, possibly associated with live remote contributions and completely **virtual sessions**.

Both physical and virtual session will be streamed through a dedicated online platform.

PHYSICAL AND HYBRID SESSIONS

The physical sessions (all the speakers present in Trieste) and the hybrid sessions (majority of the speakers present in Trieste + max. 2 speakers perform from remote) take place in a conference room in the ESOF Village in Trieste, which is equipped for the hybrid delivery of the session content. The layout of the room will be in compliant with social distancing guidelines and therefore only a limited number of delegates will be allowed inside the conference room in order to guarantee the safety of the attendees.

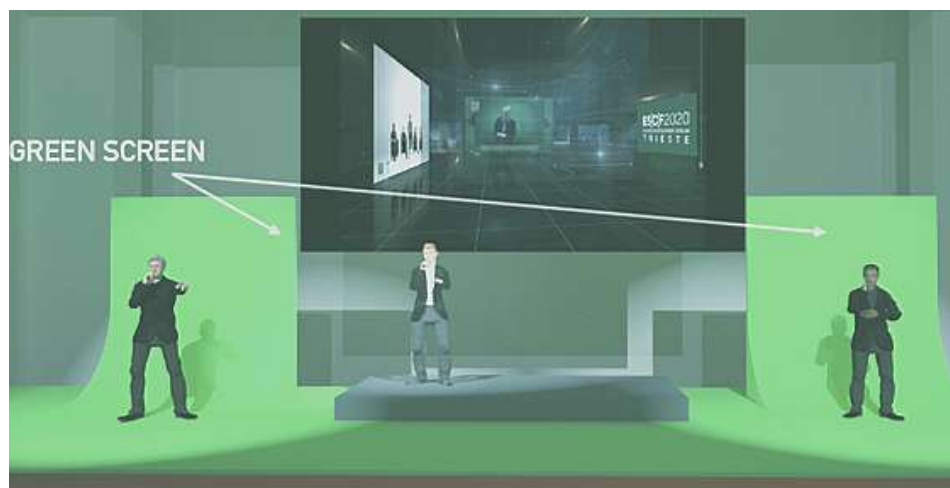


Fig.1 Example of a hybrid session - the final customized version is under construction

Speakers and moderators will speak/perform on the stage, while a large screen will display a projection of the virtual room, and both physical and virtual participants will be involved simultaneously in the discussion during the session. The possibility of screen projection will ensure equal engagement of all participants regardless of their physical or virtual presence.

VIRTUAL SESSIONS

The entire session will take place in a virtual room organized through a centralised operator. The speakers will deliver their contribution from their office, home or institute via computer or tablet. Virtual participants will be able to participate in the discussion during and after the session. Questions will be handled by moderators through an online chat.



Fig.2 Example of a virtual room - the final customized version is under construction

A WIDE RANGE OF OPPORTUNITIES TO PARTICIPATE

You can choose the best option that suits your needs, become a partner, exhibitor, donor or supporter

Build your own package

You may select one or more items to create your own package, and gain the visibility you like.

Become an ESOF2020 and Science in the city Festival Partner



ESOF2020 Conference Partner

You may choose a combination of services offered in a prepared or tailor made package.

Professional Stakeholders



Science in the City Festival Partner

A huge portfolio of possibilities to maximize your visibility.

General Public



Supporter

You may become ESOF2020 and/or Science in the city Festival Supporter



Donor

Donations to the Foundation in charge of the organization of ESOF2020

OPPORTUNITIES IN DETAIL

Join Esf2020, share our values and be part of EuroScience Open Forum

Choose among different ranges of opportunities according to your budget.

Our Marketing & Fundraising Team is prepared to discuss individual requirements and create a tailor-made solutions to maximize your company's ROI.

PHYSICAL OR VIRTUAL PRESENCE?

Partners will be able to choose whether to participate with a physical stand or opt for a total virtual solution. In the case of total virtual packages, a 20% discount will be applied to the cost of the basic residential package.



KEY PARTNER

from Euro 120.000 and up



PLATINUM PARTNER

from Euro 80.000 to Euro 119.900



GOLD PARTNER

from Euro 50.000 to Euro 79.900



SILVER PARTNER

from Euro 25.000 to Euro 49.900



BRONZE PARTNER

from Euro 9.000 to Euro 24.900



Supporter

Euro 2.500

NOTE: all prices are VAT excluded

PARTNERSHIP OPPORTUNITIES

Please refer to the standard partnership packages for the specifics.
Items available only for partners, they cannot be purchased individually.

VISIBILITY and BRANDING	Bronze	Silver	Gold	Platinum	Key
Logo and text profile in ESOF website	✓	✓	✓	✓	✓
Facebook/Twitter post on ESOF profile with link	✓	✓	✓	✓	✓
Colour advertisement in Programme (pdf)		✓	✓	✓	✓
Dedicated press release about partnership			✓	✓	✓
Logo and dedicated news in 1 ESOF newsletter		✓	✓	✓	✓
Access to ESOF toolkit (logo/images/videos)	✓	✓	✓	✓	✓
Logo display on the interview walls in Press area*	✓	✓	✓	✓	✓

SPONSORED PROGRAMME CONTENT / SESSION

90-minute session				✓	✓
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Organized by the Partner, the session will be adopted into the official ESOF Conference programme, subject to approval

EXHIBITION space

Note: (*) it will be possible to ask for a total virtual partnership

	8 Sq.m	12 Sq.m	16 Sq.m	24 Sq.m	36 Sq.m
Floor area - space to be set up by the partner *	✓	✓	✓	✓	✓
A-Z exhibitors listing in the dedicated insert *	✓	✓	✓	✓	✓

LEGACY

Access to our onsite content photos/videos	✓	✓	✓	✓	✓
Special thanks in the post event report					✓

PARTNERSHIP OPPORTUNITIES

FREE REGISTRATIONS	Bronze	Silver	Gold	Platinum	Key
Complimentary full delegates registrations	4	4	7	9	10
Complimentary exhibition only tickets	2	2	3	5	5
Special virtual tickets for Opening ceremony	10	20	30	40	50
Special virtual tickets for your sponsored session				80	100

For more specific information about Registration fees, please visit: <https://www.esof.eu/en/register.html>

NOTE

Full delegates registration fees guarantees the access to all ESOF2020 contents:

- **DURING THE CONFERENCE** (2-6 September).
Live sessions, awards, special and highlighted sessions.
Full participants can choose to attend the conference physically in Trieste or follow it remotely.
Both physically or remotely participants will have the same opportunity to interact with speakers during the Q&A (direct or via chat), moderators will take into account the questions asked both in the room and remotely.
- Networking opportunities will be guaranteed both to those present in Trieste in compliance with the social distancing practice and to remote participants through agorà and lounge rooms available during the days of the conference
- **POST - CONFERENCE** (until December 2020).
Access to all conference sessions on demand

ADDITIONAL TAILOR-MADE OPPORTUNITIES AVAILABLE: ONLINE PLATFORM VISIBILITY AND BRANDING

Additional/alternative opportunities that can only be purchased by different level partners

DIGITAL BANNER

(2-6 September)

Full screen (pre-post session)	3.500					
Large Banner 300X600	600					
Medium Banner 160X600 or 336X280	500					
Small Banner 120X160 or 728X90 or 200X200	300					

MATERIAL AVAILABLE IN THE ON DEMAND SECTION

(September - December)

3 min, video legacy (produced by the partner)	2.500					
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ESOF2020 ACADEMY

(September - December)

Post ESOF gift package of sessions	500					
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ADDITIONAL TAILOR-MADE OPPORTUNITIES AVAILABLE: CONTENTS (SPONSORED SESSIONS - VIRTUAL STAND)

Additional / alternative opportunities that can only be purchased by different level partners

SPONSORED PROGRAMME CONTENT / SESSION	Euro + VAT	Bronze	Silver	Gold	Platinum	Key
90 minute session (residential or virtual)	30.000					
45 minute session (residential or virtual)	15.000					
Adopt a Keynote speaker	12.000					

Sponsored sessions will be organized by the Partner.

The session will be adopted into the official ESOF Conference programme, subject to approval

VIRTUAL STAND AND NETWORKING OPPORTUNITIES

(2-6 September)

Virtual stand Premium	3.500					
Virtual stand Standard	1.500					
Dedicated virtual lounge room	5.000					
Shared virtual agora	500					
Agenda meet the sponsor one2one virtual meeting area	1.000					

ADDITIONAL TAILOR-MADE OPPORTUNITIES AVAILABLE

PHYSICAL CONFERENCE

Additional / alternative opportunities that can only be purchased by partners

BRANDING OPPORTUNITIES	Euro + VAT	Bronze	Silver	Gold	Platinum	Key
Conference Bags-multiple sponsors	20.000					
Conference pens / pencils	6.000					
Foldable recycled PET bottles	16.000					
Delegate lanyards	8.000					
ESOF volunteers t-shirt	2.100					
OTHER SPONSORSHIP						
Wi-Fi and data portal	45.000					
Mobile charging points	15.000					

STANDARD CONFERENCE PARTNERSHIP PACKAGES



KEY PARTNER BASIC PHYSICAL CONFERENCE PACKAGE

Euro 120.000,00+ VAT

Sponsored Session/Panel

- One 90-minute session. Organised by the partner, the session will be adopted into the official ESOF conference programme. Subject to approval by the local organizing committee.
- Opportunity to provide branding, product placement and distribution of literature during session
- Complimentary use of standard audio-visual and technical equipment as existing in the room
- The session can be organized as residential, hybrid or virtual depending on the partner's preferences

Visibility & Branding

- 250-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/ Twitter post through ESOF page
- Full page color advertisement in the final Programme (pdf)
- A dedicated press release announcing your partnership with ESOF2020
- Logo in 1 ESOF newsletters, including 300-word partner spotlight piece to showcase your company (50,000 professional stakeholders)
- Access to the ESOF branding tool kit including logo, imagery and video files
- Logo display on the interview walls in the Press Area

Legacy

- Special thanks in the post event report
- Access to content provided by our on-site photographer and film crew

Free registrations

- 10 complimentary full delegate registrations
- 5 complimentary exhibition only tickets
- 50 special virtual tickets for Opening Ceremony
- 100 special virtual tickets for your sponsored session

Exhibition

- 36 Sq.m. Floor area - space to be set up by the partner
- A-Z exhibitors listing in the dedicated insert

STANDARD CONFERENCE PARTNERSHIP PACKAGES



KEY PARTNER BASIC VIRTUAL PACKAGE

Euro 96.000,00+ VAT

Sponsored Session/Panel

- One 90-minute session. Organised by the partner, the session will be adopted into the official ESOF conference programme, Subject to approval by the local organizing committee.
- The session can be organized as residential, hybrid or virtual depending on the partner's preferences

Visibility & Branding

- 250-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/ Twitter post through ESOF page
- Full page color advertisement in the final Programme (pdf)
- A dedicated press release announcing your partnership with ESOF2020
- Logo in 1 ESOF newsletters, including 300-word partner spotlight piece to showcase your company (50,000 professional stakeholders)
- Access to the ESOF branding tool kit including logo, imagery and video files
- Digital banners (2-6 September) in the online remote access platform which will include:
 - 10 Full screen banners (pre-post session)
 - 7 Large banners (300X600)

Legacy

- Special thanks in the post event report
- Access to content provided by Communication Team during the conference (press release, special sessions summary etc.)

Free registrations

- 10 complimentary full delegate registrations
- 50 special virtual tickets for Opening Ceremony
- 100 special virtual tickets for your sponsored session (2-6 September)

Virtual stand and networking

- 1 Virtual stand Premium
- A dedicated virtual lounge room available from 2 to 6 September
- Agenda meet the sponsor (one2one virtual meeting agenda)

On demand materials

- 3 min. video legacy available on the on demand section (video will be produced by the partner)
- 25 post ESOF gift packages (special access to ESOF2020 Academy section)



PLATINUM PARTNER BASIC PHYSICAL CONFERENCE PACKAGE

Euro 80.000,00+ VAT

Sponsored Session/Panel

- One 90-minute session. Organised by the partner, the session will be adopted into the official ESOF conference programme. Subject to approval by the local organizing committee.
- Opportunity to provide branding, product placement and distribution of literature during session
- Complimentary use of standard audio-visual and technical equipment as existing in the room
- The session can be organized as residential, hybrid or virtual depending on the partner's preferences

Visibility & Branding

- 250-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/ Twitter post through ESOF page
- Full page color advertisement in the final Programme (pdf)
- A dedicated press release announcing your partnership with ESOF2020
- Logo in 1 ESOF newsletters, including 300-word partner spotlight piece to showcase your company (50,000 professional stakeholders)
- Access to the ESOF branding tool kit including logo, imagery and video files
- Logo display on the interview walls in the Press Area

Legacy

- Access to content provided by our on-site photographer and film crew

Free registrations

- 9 complimentary full delegate registrations
- 5 complimentary exhibition only tickets
- 40 special virtual tickets for Opening Ceremony
- 80 special virtual tickets for your sponsored session

Exhibition

- 24 Sq.m. Floor area - space to be set up by the partner
- A-Z exhibitors listing in the dedicated insert

STANDARD CONFERENCE PARTNERSHIP PACKAGES



PLATINUM PARTNER BASIC VIRTUAL PACKAGE

Euro 64.000,00+ VAT

Sponsored Session/Panel

- One 90-minute session. Organised by the partner, the session will be adopted into the official ESOF conference programme, Subject to approval by the local organizing committee.
- The session can be organized as residential, hybrid or virtual depending on the partner's preferences

Visibility & Branding

- 250-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/ Twitter post through ESOF page
- Full page color advertisement in the final Programme (pdf)
- A dedicated press release announcing your partnership with ESOF2020
- Logo in 1 ESOF newsletters, including 300-word partner spotlight piece to showcase your company (50,000 professional stakeholders)
- Access to the ESOF branding tool kit including logo, imagery and video files
- Digital banners (2-6 September) in the online remote access platform which will include:
 - 8 Full screen banners (pre-post session)
 - 6 Large banners (300X600)

Legacy

- Access to content provided by Communication Team during the conference (press release, special sessions summary etc.)

Free registrations

- 9 complimentary full delegate registrations
- 40 special virtual tickets for Opening Ceremony
- 80 special virtual tickets for your sponsored session (2-6 September)

Virtual stand and networking

- 1 Virtual stand Premium
- A dedicated virtual lounge room available from 2 to 6 September
- Agenda meet the sponsor (one2one virtual meeting agenda)

On demand materials

- 3 min. video legacy available on the on demand section (video will be produced by the partner)
- 20 post ESOF gift packages (special access to ESOF2020 Academy section)

STANDARD CONFERENCE PARTNERSHIP PACKAGES



GOLD PARTNER BASIC PHYSICAL CONFERENCE PACKAGE

Euro 50.000,00+ VAT

Visibility & Branding

- 100-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/ Twitter post through ESOF page
- Half page color advertisement in the final Programme (pdf)
- A dedicated press release announcing your partnership with ESOF2020
- Logo in 1 ESOF newsletters, including 150-word partner spotlight piece to showcase your company (50,000 professional stakeholders)
- Access to the ESOF branding tool kit including logo, imagery and video files
- Logo display on the interview walls in the Press Area

Legacy

- Access to content provided by our on-site photographer and film crew

Free registrations

- 7 complimentary full delegate registrations
- 3 complimentary exhibition only tickets
- 30 special virtual tickets for Opening Ceremony

Exhibition

- 16 Sq.m. Floor area - space to be set up by the partner
- A-Z exhibitors listing in the dedicated insert

STANDARD CONFERENCE PARTNERSHIP PACKAGES



GOLD PARTNER BASIC VIRTUAL PACKAGE

Euro 40.000,00+ VAT

Visibility & Branding

- 100-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/ Twitter post through ESOF page
- Half page color advertisement in the final Programme (pdf)
- A dedicated press release announcing your partnership with ESOF2020
- Logo in 1 ESOF newsletters, including 150-word partner spotlight piece to showcase your company (50,000 professional stakeholders)
- Access to the ESOF branding tool kit including logo, imagery and video files
- Digital banners (2-6 September) in the online remote access platform which will include:
 - 5 Full screen banners (pre-post session)
 - 5 Large banners (300X600)

Legacy

- Access to content provided by Communication Team during the conference (press release, special sessions summary etc.)

Free registrations

- 7 complimentary full delegate registrations
- 30 special virtual tickets for Opening Ceremony

Virtual stand and networking

- 1 Virtual stand Premium
- A dedicated virtual lounge room available from 2 to 6 September
- Agenda meet the sponsor (one2one virtual meeting agenda)

On demand materials

- 3 min. video legacy available on the on demand section (video will be produced by the partner)
- 15 post ESOF gift packages (special access to ESOF2020 Academy section)

STANDARD CONFERENCE PARTNERSHIP PACKAGES



SILVER PARTNER BASIC PHYSICAL CONFERENCE PACKAGE

Euro 25.000,00+ VAT

Visibility & Branding

- 50-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/ Twitter post through ESOF page
- Quarter page color advertisement in the final Programme (pdf)
- Logo in 1 ESOF newsletters, including 150-word partner spotlight piece to showcase your company (50,000 professional stakeholders)
- Access to the ESOF branding tool kit including logo, imagery and video files
- Logo display on the interview walls in the Press Area

Legacy

- Access to content provided by our on-site photographer and film crew

Free registrations

- 4 complimentary full delegate registrations
- 2 complimentary exhibition only tickets
- 20 special virtual tickets for Opening Ceremony

Exhibition

- 12 Sq.m. Floor area - space to be set up by the partner
- A-Z exhibitors listing in the dedicated insert

STANDARD CONFERENCE PARTNERSHIP PACKAGES



SILVER PARTNER BASIC VIRTUAL PACKAGE

Euro 20.000,00+ VAT

Visibility & Branding

- 50-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/ Twitter post through ESOF page
- Quarter page color advertisement in Programme Book (pdf)
- Logo in 1 ESOF newsletters, including 150-word partner spotlight piece to showcase your company (50,000 professional stakeholders)
- Access to the ESOF branding tool kit including logo, imagery and video files
- Digital banners (2-6 September) in the online remote access platform which will include:
 - 4 Full screen banners (pre-post session)
 - 4 Large banners (300X600)

Legacy

- Access to content provided by Communication Team during the conference (press release, special sessions summary etc.)

Free registrations

- 4 complimentary full delegate registrations
- 20 special virtual tickets for Opening Ceremony

Virtual stand and networking

- 1 Virtual stand Premium
- A dedicated virtual lounge room available from 2 to 6 September
- Agenda meet the sponsor (one2one virtual meeting agenda)

On demand materials

- 3 min. video legacy available on the on demand section (video will be produced by the partner)
- 10 post ESOF gift packages (special access to ESOF2020 Academy section)

STANDARD CONFERENCE PARTNERSHIP PACKAGES



BRONZE BASIC PACKAGES

Basic Physical Conference Package Euro 9.000,00+VAT

Visibility & Branding

- 50-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/Twitter post on ESOF page
- Access to the ESOF branding tool kit including logo, images and video files
- Logo display on the interview walls in the Press Area

Legacy

- Access to content provided by our on-site photographer and film crew

Free registrations

- 4 complimentary full delegate registrations
- 2 complimentary exhibition only tickets
- 10 special virtual tickets for Opening Ceremony

Residential exhibition space

- 8 Sq.m. space (option available with shell scheme)
- A-Z exhibitors listing in the dedicated insert

Virtual Basic Package Euro 7.200,00 + VAT

Visibility & Branding

- 50-word profile on www.esof.eu including logo, contact details and link to your own website
- Facebook/Twitter post on ESOF page
- Quarter page color advertisement in Programme Book (pdf)
- Access to the ESOF branding tool kit including logo, images and video files
- 5 Digital Medium banners (160X600 or 336X280) + 5 Digital Small banners (120X160 or 728X90 or 200X200)

Legacy

- Access to content provided by Communication Team during the conference (press release, special sessions summary etc.)

Free registrations

- 4 complimentary full delegate registrations
- 10 special virtual tickets for Opening Ceremony

Virtual stand and networking

- 1 Virtual stand Standard
- Shared virtual agora
- Agenda meet the sponsor (one2one virtual meeting area)

On demand materials

- 3 min. video legacy available in the on demand section (video will be produced by the partner)
- 5 post ESOF gift packages (special access to ESOF2020 Academy section)

PHYSICAL CONFERENCE EXHIBITION AREA PURCHASE ONLY

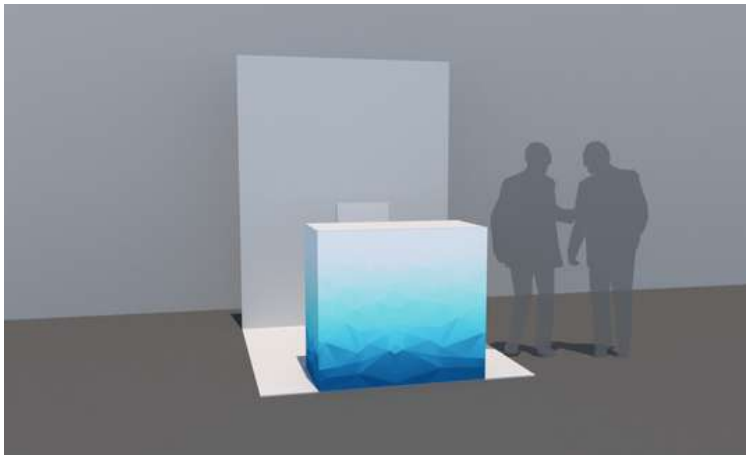
If you want to participate just in the exhibition, you can opt for a booth only option.
Options available for non-partner are **4 or 8 Sq.m.** applicable only with shell scheme options

- Sign with company name
- Fitted carpet
- Furnishings as shown in the floor plans below
- A-Z exhibitor listing in the dedicated insert
- 1 complimentary exhibit only ticket
- 1 complimentary full delegate registration

SHELL SCHEME

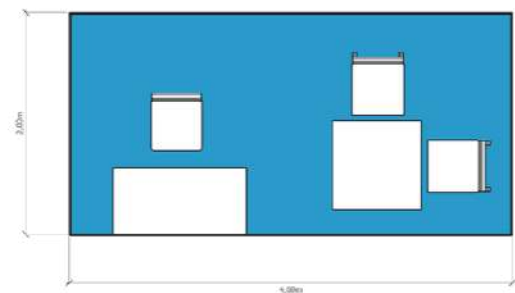
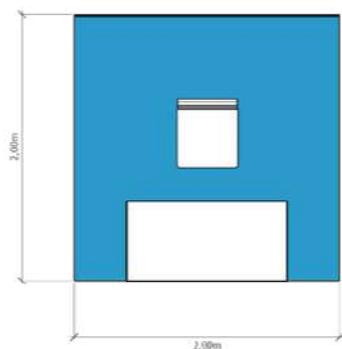
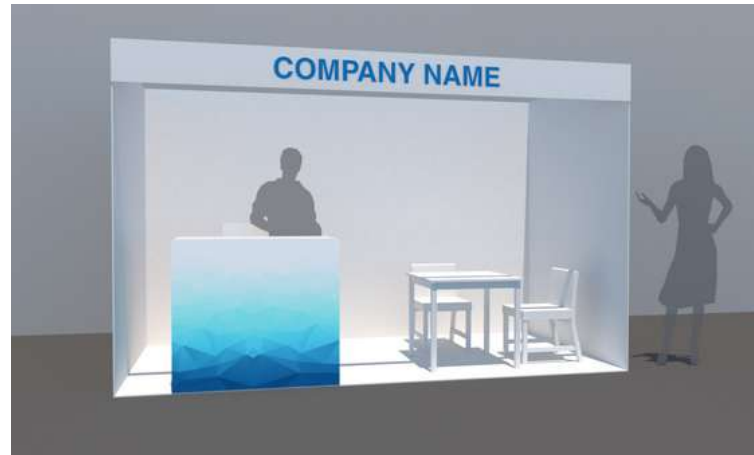
4 Sq.m.
(2m width x 2m depth)

PRICE Euro 4.400,00 + VAT



8 Sq.m.
(2m width x 4m depth)

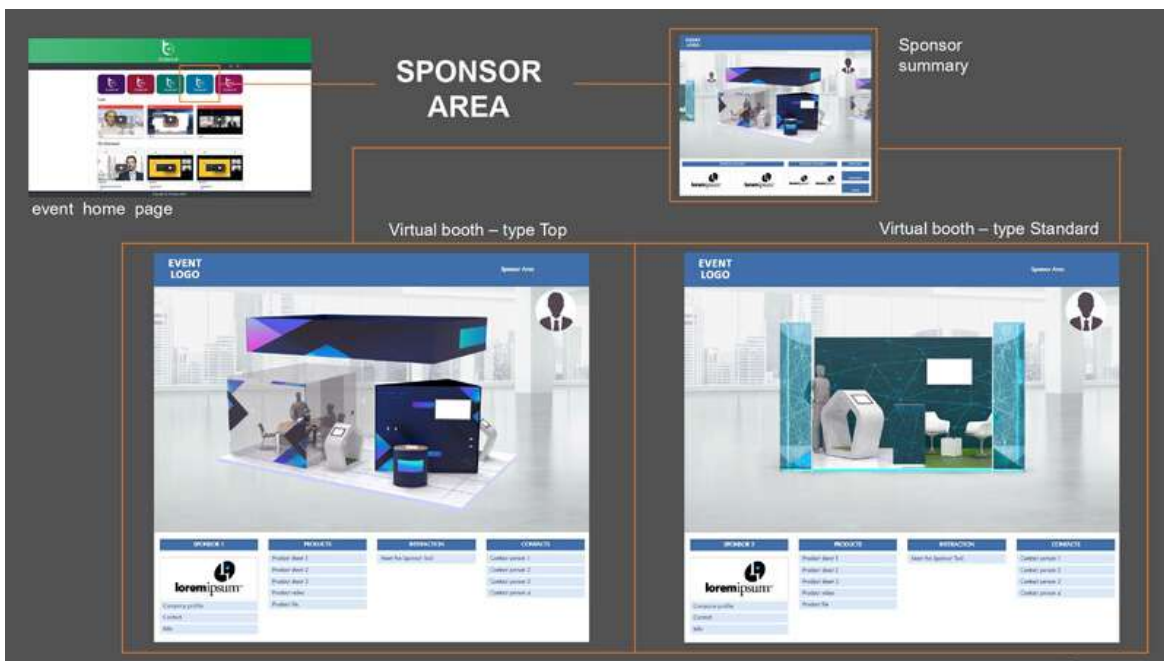
PRICE Euro 8.800,00 + VAT



If you represent a Non-profit organisation please contact us.

VIRTUAL STAND

To be known also by the participants who will follow the conference remotely



PREMIUM VIRTUAL STAND

AVAILABLE ONLY WITH A PARTNERSHIP PACKAGE

K CONTACT PERSON 1 (300x300 pixel)

L CONTACT PERSON 2 (300x300 pixel)

M CONTACT PERSON 3 (300x300 pixel)

N CONTACT PERSON 4 (300x300 pixel)

Virtual booth – type Top

COMPANY
Company profile
Contact
Info

PRODUCTS
Product 1
Product 2
Product 3
Product 4
Product 5
Product 6
Product 7

INTERACTION
Meet the Sponsor Tool
Symposium webpage

CONTACTS
Contact person 1
Contact person 2
Contact person 3
Contact person 4

STANDARD VIRTUAL STAND

AVAILABLE WITH THE BRONZE PACKAGE OR PURCHASABLE SEPARATELY

H CONTACT PERSON 1 (300x300 pixel)

I CONTACT PERSON 2 (300x300 pixel)

J CONTACT PERSON 3 (300x300 pixel)

K CONTACT PERSON 4 (300x300 pixel)

Virtual booth – type Standard

COMPANY
Company profile
Contact
Info

PRODUCTS
Product 1
Product 2
Product 3
Product 4
Product 5
Product 6
Product 7

INTERACTION
Meet the Sponsor Tool
Symposium webpage

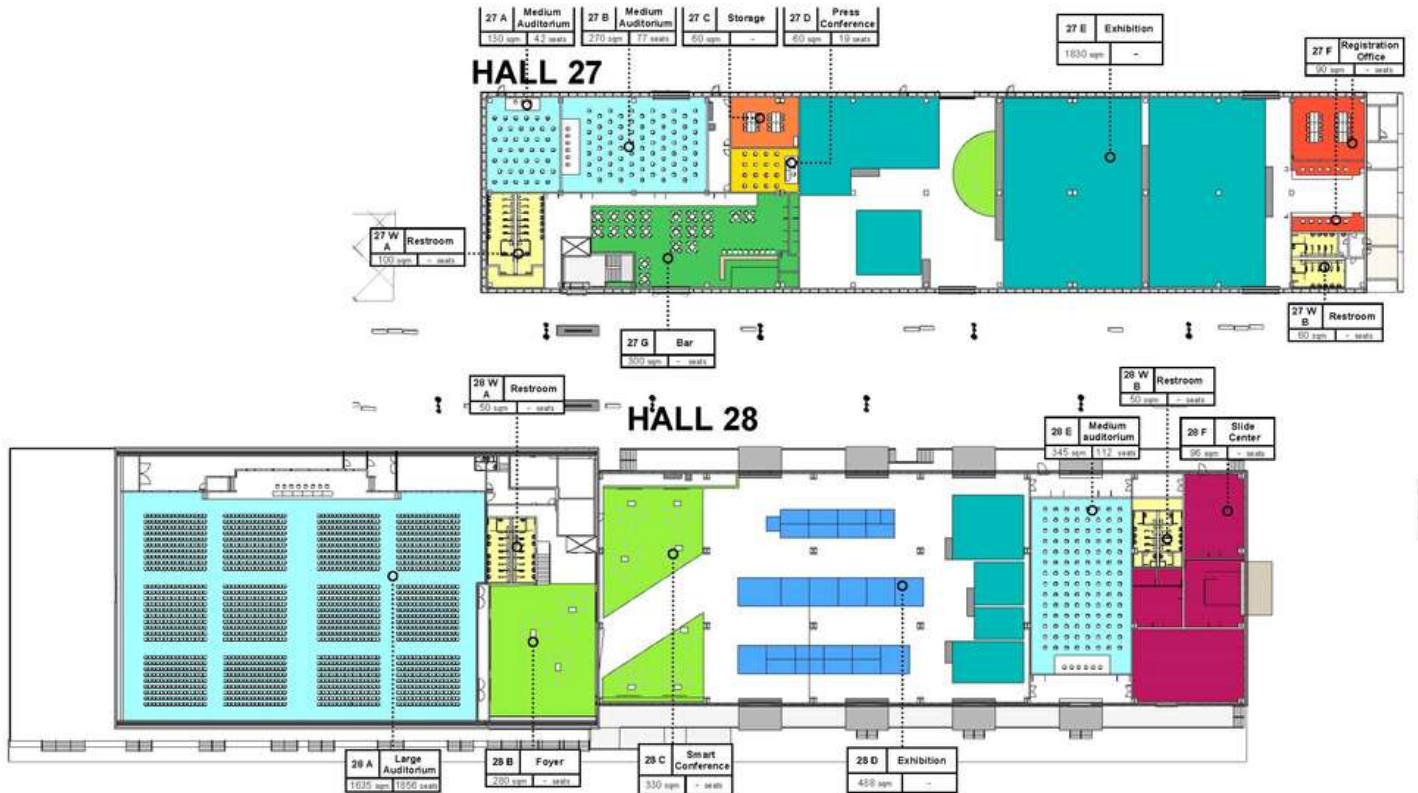
CONTACTS
Contact person 1
Contact person 2
Contact person 3
Contact person 4

STANDARD VIRTUAL STAND PURCHASE ONLY

- 1 virtual stand standard
- 2 complimentary full delegate registration
- Agenda meet the sponsor
- Shared Agorà

EURO 3.500 + VAT

CONFERENCE VENUE & EXHIBITION AREA



SCIENCE IN THE CITY FESTIVAL

SCIENCE IN THE CITY
FESTIVAL
TRIESTE 2020

INTRODUCTION

The Science in the City Festival is an important feature of every EuroScience Open Forum, dedicated to people of all ages who are curious about science and technology.

It will take place in different locations all around the city from July to September 2020.

Festival events will represent an exploitable and international window for citizens to check out and discover with an understandable approach the main themes that will be discussed inside ESOF conference – an osmotic flow in and out of the Conference.

The different events during the festival will stimulate social engagement and awareness on existing interconnection between innovation, science, technology within our every day and future lives.

WHAT WE OFFER

The public engagement programme will offer a broad range of opportunities to enjoy the wonders of science and technology and also the opportunity for all citizens to participate in the discussion of future scenarios for sustainable development.

The Science in the city Festival will be a strong medium for disseminating and engaging the general public with an important image return.

Through the Festival it will be possible to speak to the citizens about all those issues of public interest that will impact on their future lives.

This is an important opportunity to link one's own company name to a message that will embody either the science innovation and the Sustainable Development Goals (SDGs) indicated by the United Nations.

www.scienceinthecity2020.eu



SCIENCE IN THE CITY FESTIVAL PARTNERSHIP OPPORTUNITIES

A wide range of opportunities to participate

Become an official Partner of the Science in the City Festival

Becoming a Festival partner allows your company to tailor make a marketing campaign that will combine your values and vision with one of the main topics discussed within ESOF2020 (Blue Planet, Science and Society, Sustainable Future, Live long and Prosper, Nourishing the Planet ect.). Linking your company name with one of the Festival events will let people know how much your company is committed to these important issues for a sustainable future.

Please choose between different partnership opportunities:

ADOPT A SPECIAL EVENT OR A PROJECT

Link your brand to a special event or a special project in the Science in the City Festival with a huge visibility impact. Our marketing department will coordinate with your communication and marketing team to co-create a campaign with one of these special events.

Your logo will be displayed on the Festival website.

Your company will be recognized as an official partner of the Science in the city Festival.

	Euro + VAT
Cyborn - interactive large multimedia exhibition - Salone degli Incanti	Euro 100.000
Art & Science - international exhibition project	Euro 30.000
Scientific Street Theatre - a series of events in different locations in the city	Euro 15.000
Science shows - a series of events in different locations in the city	Euro 25.000

More opportunities available, please contact us (*)

(*) Please note that the events and projects list is under construction, so please feel free to contact us to discover all of the new opportunities available. Details of the individual initiatives are available on request.

SCIENCE IN THE CITY FESTIVAL PARTNERSHIP OPPORTUNITIES

CO-BRAND A SPECIAL EVENT/S ALREADY IN PLACE (*)

If you would like to co-brand one of the special events scheduled for the Festival, please contact us and we will evaluate with the organizers the possibilities available.

Theatre happening in the Old Harbor Warehouses

Explorers. Life and research in extreme environments - Exhibition in Magazzino delle Idee

TACT - International theatre festival (Under 35)

More opportunities available, please contact us (*)

(*) Please note that the events and projects list is under construction, so please feel free to contact us to discover all of the new opportunities available. Details of the individual initiatives are available on request.

SUBMIT YOUR IDEA TO BE INCLUDED IN THE SCIENCE IN THE CITY FESTIVAL OPTION AVAILABLE ONLY IN ADDITION WITH ESOF'S CONFERENCE PARTNERSHIP

Submit a proposal to the Local Organizing Committee and if it is accepted you will be able to brand the event, that will be included in the Science in the City programme.

Organize a special event (e.g. large disseminating conference) or host/become a location of the Science in the city Festival (or both) **

Euro 10.000 + VAT

Organize events for smaller groups - less than 50 participants (e.g. display content, demonstrations of equipment, small conferences and exhibitions, workshops repeated over several days)**

Euro 2.500 first time event
Euro 600 for each re-edition
+ VAT

(**) Location and Content of branded events during the Science in the City Festival must be approved by the Local Organizing Committee. All organizing costs of the event will be covered directly by the partner, if approved the event/s will be included in the official Festival programme.

CHOOSE TO BE INVOLVED BY SUPPORTING THIS UNIQUE EVENT, BECOME PART OF ESOF FAMILY

Support the Conference

Logo in ESOF2020 website and programme as Supporter
1 entrance to the opening ceremony in the old port

Euro 2.500 + VAT

You can be an ESOF supporter even with a small investment that will guarantee you visibility as a supporter. Throughout 2020 when Trieste will be the European city of Science you will be eligible to use the "ESOF Supporter" logo for your marketing campaign and the name of your company will be included in the ESOF Conference web site recognized as a supporter of the initiative.

Support the Science in the city Festival

Logo in Science in the City Festival website as Supporter

Euro 2.500 + VAT

Match your brand with the Festival and let people know that you are one of the supporters of this important initiative that will give you visibility in all the main locations of the city. ESOF2020 Science in the City Festival will be promoted nationally and internationally as a special event which will attract a large number of tourists.

Supply services needed by the Organization



You can support the organization of the Conference and Festival with a direct supply of services for a value of Euro 5.000. The proposal will be discussed and evaluated by our local team.

CONTACTS

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